

The **Fundraising Chair** works with school volunteers, parents, students, staff and community members to oversee all fundraising activities for the PTO. Fundraisers may include large events like Boosterthon, auctions and book fairs as well as ongoing efforts like BoxTop, Mabel's Labels, and grocery store shoppers rewards, receipt programs and others. Sometimes sub-committees take on these roles with the Fundraising Chair overseeing the sub-committees.

The Fundraising Chair is expected to attend monthly board meetings and be an active member of the PTO. The Chair must develop and manage a sponsorship and procurement team and work closely with school administration to plan key fundraising dates. They must delegate appropriate duties to volunteers and oversee all volunteer training. Overall, the Chair must work and motivate others with a strong sense of the fundraising goals and timeline.